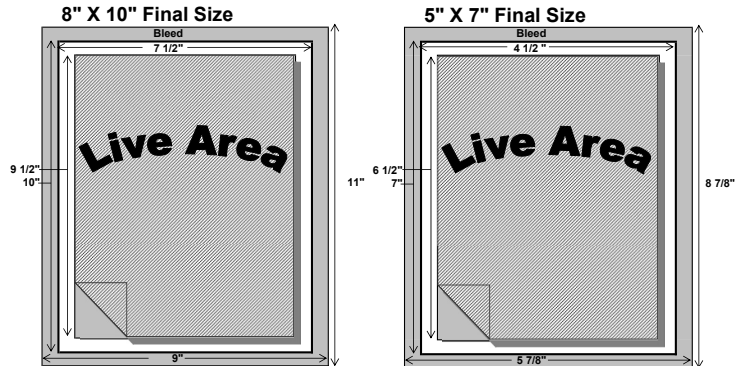


Advertising Insert

Powerlineman Magazine – more than 19,000 copies are mailed and distributed quarterly to linemen including Rural Electrical Associations, Investor Owned Utilities, Municipal Utilities and the IBEW with additional distribution at Lineman Rodeo Events. We are offering your company the ability to advertise your products and services on an insert within our magazine. Your company's insert is printed on 80# gloss cover with two size options and the ability to print on the front and back of the page.

INSERT OPTIONS (please check a box):

- 8x10" Size, on 80# gloss cover – \$7,945.00**
Submitted PDF with 1/8" bleed on all sides: 8 1/8 x 10 1/8"
Submitted PDF without bleed, live area: 7 1/2" x 9 1/2"
- 5x7" Size, on 80# gloss cover – \$7,555.00**
Submitted PDF with 1/8" bleed on all sides: 5 1/5 x 7 1/8"
Submitted PDF without bleed, live area: 4 1/2" x 6 1/2"



Please supply individual graphics files for both sides of the insert – hi-res PDF file – we will provide a proof to approve prior to printing then print and insert into the polybag to ride along with the magazine. Please contact me at the number below to proceed with your company's insert space or return this form to participate.

Company Name

Address

City State Zip Code

Phone Fax

Email Web

Advertising Cost: Total Cost _____ **Issue:** March June September December

Payment:

- Credit Card (VISA, MC, AMEX, DISCOVER) # _____ Exp. Date _____
- Company Check (please note arrival date: _____)

I agree that this form constitutes the acknowledgement of my order, and I agree to submit any cancellation prior to the closing date.

Advertising Copy: Materials to be delivered on: _____

I agree to the terms of this rate sheet and contract as applicable to my company:

Signature _____ Date _____

Checks payable and sent to: Powerlineman Publishing, LLC, Powerlineman Magazine, P.O. Box 360, Hygiene, CO 80533

Advertising Contact

Kathleen Pishotta at (352) 371-4933, fax (866) 855-9554, or e-mail at: Kathleen@powerlineman.com